# Five ways to waste food: Food Wasting Behaviours Questionnaire

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#### Author Note

The studies were pre-registered (https://osf.io/6e7ku; https://osf.io/f7hs4) and the data are publicly available (https://osf.io/gcfra/files/).

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#### Author contributions

All authors have approved the final article. Conceptualization: MM, MS; Methodology: MM, MS, ŁK, MK, AJ, LW; Formal analysis: MM; Investigation: MM, ŁS, MK, AJ, LW; Data Curation: MM; Writing – Original draft: MM; Writing – Review & Editing: MM, MS, ŁK, MK, AJ, LW; Visualization: MM; Supervision: MM, Project Administration: MM, Funding Acquisition: MM. **Declarations of interest: none.** 

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### Abstract

**Design/methodology/approach** - Based on pre-registered studies, a new questionnaire for measuring the frequency of food wasting behaviours, the Food Wasting Behaviours Questionnaire (FWBQ), was developed.

**Purpose** - The goal of the present research was to resolve two problems with contemporary methods used to assess consumer food waste: the lack of established categories of food wasting behaviours and difficulties in assessing food waste. In Studies 1A and 1B, a five-factor questionnaire for measuring food wasting behaviours was developed. Study 2 and Exploratory analyses verified whether, the questionnaire allows for predicting the amount of wasted meat, dairy, and bakery and a range of socioeconomic characteristics.

**Findings** - The results provided evidence that behaviours associated with food wasting could be narrowed down to five distinctive basic categories: (1) discarding food because of its' unpalatability; (2) preventing food waste through buying only the necessities; (3) preventing food waste through planning; (4) preventing food waste through sharing; and (5) preventing food waste through feeding animals. The FWBQ allowed for investigating the socio-economic factors that influence food wasting behaviour. Finally, the FWBQ allowed for predicting the amount of wasted meat, dairy, and bakery products. Also, particular factors were associated with a range of socioeconomic characteristics.

**Originality/value -** The FWBQ has been shown to be an inexpensive and easy-to-use method for systematising distinct categories of food wasting behaviours and demonstrating their determinants. Also, the study takes an empirical approach (rather than intuitive) to distinguish separate categories of food wasting.

#### Keywords: food waste, food wasting behaviour, food sharing, planning, food purchases

Consumer food wasting behaviour is a burning environmental and social problem yet, it is still not fully understood how to prevent it (Principato, 2018; Quested *et al.*, 2013). Neglecting this issue contributes to environmental damage, like deforestation (Houghton, 2012), water contamination (Chapagain and James, 2013), and climate change (Melikoglu *et al.*, 2013). This, in turn, negatively affects the lives of people all over the world (IPCC, 2018). The most prominent international organizations aim to minimize the negative impact of food wastage in line with the idea of sustainable development. The United Nations aims at halving per capita global household and retaillevel food waste by 2030 (United Nations, 2020). Following these goals, the European Commission calls for awareness campaigns to change consumer behaviour (European Commission, 2021).

In industrialised countries, the biggest amount of food is wasted by direct consumers in their households (Parfitt et al., 2010). It happens regularly, even though food wasting behaviour could be detrimental to financial security (e.g., Aureli et al., 2021), and people are highly motivated to avoid wasting (Berjan et al., 2022; Haque et al., 2021). To prevent all these repercussions, it is crucial to understand the behaviours that make people discard their foods and the reasons that lead them to do it. Recent research reviews, published on the topic of household food waste, stress the importance of two categories playing a deciding role in shaping food wasting behaviours: individual and situational factors (Hebrok and Boks, 2017; Porpino, 2016; Principato, 2018; Principato et al., 2021; dos Santos et al., 2022; Schanes et al., 2018). Although one can have a fair idea of potential individual (e.g., psychological characteristics, age) and situational factors (e.g., household size, economic situation) shaping food wasting behaviours, it remains difficult to estimate and compare their impacts. The problem lays in a lack of tools for assessing consumer food wasting behaviours systematically.

Measuring food wastage is a challenge, not only on the global but also on the consumer level (Food and Agriculture Organization, 2019). According to the review by van Herpen and colleagues (2019), researchers lack a gold standard. They often use kitchen caddies, photo coding, or—less often—waste composition analysis. Employing these methods requires participants to put a lot of effort into measuring the food waste, sometimes over several days. This, in turn, increases the drop-out rate and questions data accuracy (van Herpen, van der Lans, *et al.*, 2019). Although these methods are much better at predicting the actual proportion of wasted food in the household (Delley and Brunner, 2018), they are also complicated for the participants as well as time and resourceconsuming for the researchers. This limits the possibility of employing them in large-scale research programmes. They also do not provide any information on proximate causes of food waste, like consumer behaviours—they rather assess their effects.

There are two categories of self-report questionnaires for assessing consumer food waste: questionnaires directly aimed at measuring the amount of wasted food (e.g., van Herpen, van Geffen, et al., 2019), which often use visual aids to help people imagine the amounts of wasted food (Martindale, 2014; Shu *et al.*, 2021); and questionnaires assessing the frequency of behaviours that lead to food waste (e.g., Babbitt *et al.*, 2021; Misiak *et al.*, 2020).

The first category, although much less complicated and less expensive than direct observations, may result in biased estimates of amount of wasted food the due to underreporting caused by social desirability bias (van Herpen, van der Lans, et al., 2019) along with difficulty in recollecting the memories of the amount of wasted food (Jörissen et al., 2015). To improve the quality of direct self-reports, researchers have to pre-announce the survey several days before the actual study and specify detailed product categories to facilitate the recall (van Herpen, van Geffen, et al., 2019). Also, these types of measures assess the consumer food waste on a household level-these are not suitable to assess the amount of food waste produced by a single person, which limits the possibility of testing the hypotheses regarding individual factors (e.g., psychological), that may affect food wasting behaviours (Shu et al., 2021). The perspective of the individual person might be even more important in the future. Given the declining household sizes (Bradbury et al., 2014), an increased amount of people will be responsible for their personal wastage-in bigger households this responsibility is being shifted to others-in most cases, women (Shelton and John, 1996). Furthermore, there is a rising popularity of initiatives, such as food sharing, that allows people to minimize their personal amount of food waste through donating and exchanging foods (Schanes and Stagl, 2019).

The second category of self-report food wasting methods provides no information on the actual amount of wasted food. It assesses the frequency of behaviours that lead to food wasting, like poor shopping, storing or managing habits (Babbitt *et al.*, 2021; dos Santos et al., 2022; Schanes et al., 2018). This approach pinpoints the behaviours that could be addressed during informational campaigns or other interventions aimed at minimizing consumer food wasting behaviour (Schmidt and Matthies, 2018). Moreover, it allows for identifying and testing individual factors underlying particular behaviours that lead to food waste. For example, moral attitudes may influence planning more strongly than shopping (Stefan *et al.*, 2013). The untapped advantage of this approach lies in the possibility of assessing and comparing diverse types of behaviours leading to food waste. Thus, it allows for clarifying whether some individual and situational factors shape only specific food wasting behaviours, or whether these factors shape more than one category of behaviours. However, the current methods target only narrow groups of behaviours, which makes comparing them impossible (e.g., Misiak et al., 2020; Stancu et al., 2016; Stefan et al., 2013).

Recent conceptual models of consumer food waste highlight the importance of psychological and situational factors, which shape behaviours and influence the amounts of wasted food (Boulet et al., 2020; Roodhuyzen et al., 2017; dos Santos et al., 2022; Stancu et al., 2016). In his review, Porpino (2016) highlighted the key drivers. For example, he identified several psychological factors, namely, one's own identity, emotional responses to food waste or the knowledge on managing the leftovers; and situational factors, like caring for a pet and the size or composition of one's family. Similarly, recent studies have accentuated the importance of routines (Romani et al., 2018), morality (Misiak et al., 2020), and cognitive processes (Nicholes et al., 2019). Based on these and similar studies, Principato and colleagues (2021) proposed a theoretical framework: the household food waste journey. It was founded on the marketing and behavioural theories of the consumer decisionmaking process. The household food waste journey framework pictures wasteful behaviour

as the result of planning, in-store behaviours, pre-consumption, consumption and disposition. In turn, these behaviours are caused by psychological and situational factors, norms, demographics, and socioeconomic factors. As this approach is one of the most comprehensive theoretical accounts of food waste in households, any tool to measure the frequency of food waste must take into account at least some of the behaviours highlighted by Principato and colleagues (2021). Their work shows us that researchers when they study food waste, tend to focus on a single category of behaviour, such as grocery planning, but do not measure a comprehensive range of behaviours that would allow different categories of food waste behaviour to be compared with each other. This practice, in turn, hinders the possibility of quantitively synthesising the knowledge in meta-analyses and comparing the power of factors that lead to certain categories of behaviours.

Previous review work points to gaps that need to be filled. Among them, two in particular seem most prominent to us.

(1) The lack of established categories of food wasting behaviours. Reading through the review papers on food waste (e.g., Principato, 2018; Principato et al., 2021; dos Santos et al., 2022; Schanes et al., 2018), it is noticeable that researchers in each paper try to propose their own list of food waste behaviours, dividing them into categories (e.g., wastage due to poor cooking, planning, or poor storage). These divisions are often based on the intuitive assumptions of researchers and there is a risk they do not include behaviours that do not resonate with these intuitions. A method with clearly defined food waste categories would make it easier to systematise knowledge and conduct meta-analyses (which are virtually non-existent in the food waste literature).

(2) difficulties in assessing food wasteboth for the participant and the researcher. Methods used to assess food waste at the consumer level or food wasting behaviour are either one-dimensional (e.g., Misiak et al., 2020), expensive to employ (like composition analysis) or have complicated procedures - both for a participant and a researcher (van Herpen, van der Lans, et al., 2019). This severely hinders the conducting possibility of preliminary, exploratory, or lower-budget studies. The high entry threshold for researching food waste may discourage researchers from pursuing this topic. Additionally, being able to use a low-cost initial method reduces the risk of wasting research funds. By using low-cost methods researchers could run preliminary studies to determine the most promising entry points for more complex research programmes.

This paper introduces the Food Wasting Behaviours Questionnaire (FWBQ)—a novel method for preliminary research on food wasting behaviours that allows for inexpensive and systematized studies. The method was developed to solve two problems with contemporary methods used to assess consumer food waste.

#### 2. Methodology

This research programme included a set of pre-registered empirical studies and exploratory analyses. The main steps that were taken in its course are shown in Figure 1. In the first part of the research (Study 1A), study participants were asked to generate a list, as long as possible, of behaviours that contribute to food waste and those that prevent it. The behaviours were crowdsourced to prepare as a detailed and comprehensive list of behaviours as possible. This procedure minimised the possibility of missing out on some important side of consumer food wasting behaviour. It generated a list of 104 distinctive behaviours,

which were used in the next part as a long version of the questionnaire (Study 1B). The collection of data using the long version of the questionnaire made it possible to use factor analyses to determine the number of factors that underlie such a wide range of behaviours. In the following section (Study 2), the final version of the questionnaire was used to predict the declared amount of wasted food. The exploratory part (which was not pre-registered) verified the relationships of the factors with demographic and socioeconomic data. The last two steps aimed to verify the validity of the questionnaire and demonstrate its potential for future studies.

#### Figure 1



Diagram showing the main steps carried out in the present studies

The present studies were conducted on three Polish samples which were recruited online via the snowball sampling method. Poland is an industrialized Central European country with a mixed economy and developed market. It is placed by International Monetary Fund as the 52<sup>nd</sup> country regarding GDP per (out of 192 ranked countries; capita International Monetary Fund, 2022) and as the 21st country regarding food security (out of 113 ranked countries; Economist Impact, 2022). This shows that the people of this country can afford a healthy and balanced diet. Their food security is not compromised, partly because they can benefit from modern food production and food storage methods. In this context, Poland is not too different from other European countries and other countries with a modern food industry. We believe that the data collected on Poles will be a good reference point for other countries, as it is neither an extremely rich nor an extremely poor country. It should be noted, however, that the results of our study may need to be adapted to the conditions of a population with a much less developed food industry, as the range of possible food wasting behaviours may differ. The studies were conducted in accordance with the Declaration of Helsinki. Also, the Principal Investigator's Institutional Ethics Committee approved the studies. All the participants gave their informed consent to participate in the study.

It is important to stress that this research programme was not driven by any theoretical reasoning and its purpose was not to fill any bibliographical gaps. Nor did it answer any theoretical research questions. It was guided purely by pragmatic objectives and aimed to provide a needed tool to measure the frequency of food wasting behaviours. The results of the studies, however, have theoretical relevance as they identify specific dimensions of behaviour leading to food waste. These findings, therefore, will be discussed in the context of the *household food waste journey* theoretical framework (Principato *et al.*, 2021).

#### Study 1

Study 1 consisted of two parts: 1A and 1B. It was aimed at constructing a questionnaire suitable for assessing consumers' food wasting behaviours, by investigating the behaviours associated both with discarding edible foods and behaviours associated with preventing food spoilage. In Study 1A, participants were asked to spontaneously list different behaviours that in their opinion cause food to be discarded and to generate a separate list of behaviours that prevent foods from being discarded. In Study 1B, the proposed reasons were reformulated into items. It was further verified whether any common factors underlie these behaviours. The factor analysis was expected to reveal behavioural categories similar to those included in Food Recovery Hierarchy (FRH) by the USA Environmental Protection Agency: source reduction, feeding hungry people, feeding animals, and composting (Environmental Protection Agency, 2015). The FRH includes an additional step: industrial uses, but it is unavailable for a regular consumer. This framework was previously used to describe the categories of behaviours associated with food wasting behaviours and because of that, it was assumed that it is a good reference point to start with (Papargyropoulou *et al.*, 2014). Results of Study 1A and 1B allowed for establishing a five-factor questionnaire—the Food Wasting Behaviours Questionnaire (FWBQ).

In Study 1A, the invitation to the online survey via social media was distributed. The participants listed the behaviours that, in their opinion, result in discarding edible food. Separately, they listed the behaviours that prevent food from being discarded. The sample consisted of 177 participants who listed 77 unique behaviours associated with food discarding and 73 unique behaviours associated with preventing food from being discarded. The complete list of behaviours is presented in Supplementary Material Table S1. The initial screening of participant's responses suggested that some of them did not list actual behaviours (e.g., having a larger fridge), some listed behaviours that are very unique and may not be exhibited frequently (e.g., *discarding food after* an illness-related diet switch), and some of them listed behaviours specific only to particular social groups (e.g., donating food to community fridges). Three independent judges (psychologists) rated each response on three dichotomous scales to establish (1) whether the participant's response concerns an actual behaviour; (2) whether it may occur more than once a month; and (3) whether it can be culturally universal. By doing so, the list of items was limited only to those that may be potentially

exhibited frequently and those that could be understood in wider social groups. As a result, 104 behaviours were unanimously judged as fulfilling these criteria. The behaviours were reformulated so they could be used as items in a questionnaire.

Based on the results of the first study, we developed a 104-item questionnaire for measuring the frequency of behaviours associated with food wasting. Participants were asked to use a 7-point scale to assess how frequently they behaved in a given way. The authors distributed the questionnaire through a snowball sampling method by posting a link to the study on their social media. After the completion, each participant was asked to post the link on their social media pages. The goal was to gather a sample suitable for conducting exploratory factor analysis (EFA) and confirmatory factor analysis (CFA). According to Goretzko and colleagues (2019), the lower bound of 300 cases for conducting EFA and 300 cases for conducting CFA could be sufficient.

The final sample consisted of 612 participants (444 women; 163 men; 5 people identified themselves as non-binary; age M = 28.10, SD = 8.02; one participant who declared to be 222 years old was excluded from the analyses). The study was conducted on September 2-25, 2019.

The sample was divided into halves to obtain two independent samples with similar characteristics. Firstly, the data were ordered by participants' gender and age. Secondly, participants with even-case numbers formed Sample 1 (n = 306), and participants with oddcase numbers formed Sample 2 (n = 306). Both samples were identical in the distribution of gender and near-identical concerning mean age.

The EFA was conducted on the first half of the sample with the principal axis factoring and Promax rotation (according to recommendations by Goretzko and colleagues; 2019). The factors retention was decided according to multiple criteria (i.e., parallel analysis, scree test, the variance accounted for each factor, and theoretical criteria). After establishing the items that reflect the factor structure best, we measured the internal consistency of each factor with Cronbach's alpha.

In the second half of the sample, the CFA with maximum likelihood estimation was conducted. The multiple cut-off criteria (i.e., CFI, RMSEA, SRMR, expected parameter change and modification index) were used.

All the analyses were performed using the Jamovi software (version 1.6.9; The jamovi project, 2020). The methods, analyses, and hypotheses for this study were pre-registered (osf.io/6e7ku; osf.io/f7hs4) and the data are publicly available (osf.io/gcfra/files/).

# Study 1 Results Exploratory Factor Analysis

The correlation matrix of 104 items was suitable for factor analysis (KMO = .86; Kaiser & Rice, 1974). The scree test analysis suggested that there are five factors, therefore, the analyses for five fixed factors were conducted. Finally, four items per factor that best fitted the theoretical structure were extracted. The reliability analyses were conducted to test the internal consistency. The five factors included items that were describing behaviours of discarding an edible food that has become unpalatable ( $\alpha$  = .77); behaviours of buying food according to one's needs ( $\alpha$  = .82); behaviours of planning one's meals and groceries ( $\alpha$  = .79); behaviours associated with sharing the excess food with other people ( $\alpha$  = .84); behaviours associated with feeding the excess food to animals ( $\alpha$  = .94).

## Confirmatory Factor Analysis

The path diagram for confirmatory factor analysis is presented in Figure 2. All indicators showed a good model fit:  $\chi^2(160) =$ 279, p < .001; CFI = 0.95; RMSEA = 0.05; SRMR = 0.06 (Brown, 2015; Hu and Bentler, 1999). One item in the Planning factor demonstrated a low loading (I try to prepare meals that I can eat the next day; loading = .25). However, it was decided to include this item as it perfectly fits the Planning factor theoretically. Some items might be more distant from the factor and therefore have lower factor loadings, but still comprise its' essential part (Knekta et al., 2019). This particular item fits the factor well, as it describes day-today planning behaviour. It is also thematically different from other items and therefore is not idiothetic. Furthermore, including this item does not harm the model fit and the results of the EFA showed that it does not load on other factors (cross-loadings < .08). The modification indices suggested modifications to the model, but no sound theoretical justification for doing so was found. The questionnaire is presented in the Supplement.

## Figure 2

Path diagram for the confirmatory factor analysis with standardized estimates for five categories of behaviours causing and preventing food waste



Note. Factor variances = 1

#### Study 1 Discussion

The behaviours associated with food wasting were linked to five distinctive factors: (1) discarding food because of its' unpalatability; (2) preventing food waste through buying only the necessities; (3) preventing food waste through planning meals and groceries; (4) preventing food waste through sharing food with others; and (5) preventing food waste through feeding animals. These categories are associated with hypothesis based on the categories described in Recovery the Food Hierarchy (FRH) (Environmental Protection Agency, 2015). The first category in the FRH describes methods of source reduction-in other words, methods for managing the surplus of food. Two of the

identified factors directly related to this category: buying and planning. Other categories described by FRH are feeding hungry people and feeding animals. The results of the present study also reflected these two categoriesfactors associated with food sharing and feeding animals were successfully identified. However, the list of our factors differed from FRH in two ways. First, no evidence for a factor describing composting of foods was found. This behaviour was mentioned by the participants in the first part of the study (see Supplementary Materials); however, it did not emerge as a factor in the herein analyses. Second, another factor that is not associated with FRH was identified: wasting food due to its unpalatability. This is the

only factor that emerged from the list of behaviours associated with discarding edible foods, whereas buying, planning, food sharing, and animal feeding emerged from the list of behaviours that prevent food from spoilage.

### Study 2

The second study aimed to verify whether the frequency of behaviours assessed through the FWBQ corresponds to the amount of wasted food. To date, studies demonstrated that self-descriptive questionnaires fail to reliably assess the actual amount of wasted food (van Herpen, et al., 2019). Although the FWBQ is not intended to make precise assessments of the amount of wasted food, the goal was to verify whether it can draw any relations between factors of food wasting behaviours and the amount of food waste.

It was hypothesized that people who declared to display behaviours associated with food wastage, as measured through the FWBQ, will also declare higher amounts of discarded food products: people who scored higher on (1) food unpalatability, and those who scored lower on (2) buying, (3) planning, (4) sharing, (5) feeding, waste the larger amount of food products. The list of food products was limited to three categories that are associated with the highest negative environmental impact when wasted: meat, dairy, and bakery (Schmidt and Matthies, 2018). The whole supply chain of these products (e.g., production, transportation and storage) contributes the greatest amount of greenhouse gases, and therefore leaves the greatest carbon footprint (Röös et al., 2014).

Furthermore, meat, dairy and bakery are also the types of foods that are wasted the most frequently in Poland (Banki Żywności, 2020).

#### Study 2 Method

The study was distributed in social media using the snowball sampling method, which gathered a sample of 683 people (531 women, 149 men, and 3 people who identified their gender as non-binary; age M = 30.60, SD = 8.58). The initial plan was to gather responses from 100 participants and to conduct a multiple linear regression to detect effect sizes of 0.20 with an alpha level of 0.05 and the power of 0.95, but this number was non-intentionally overshoot.

The FWBQ was used to measure the frequency of food wasting behaviours. To measure the amount of wasted food, a short questionnaire adapted from the study by Schmidt & Matthies (2018) was used. To facilitate the recollection of past-week memories of food wasting behaviours, each participant was asked to count how many times they threw away the edible foods (i.e., meat, dairy, bakery products, separately). After responding to this question, each participant was asked to estimate the amount of food wasted in three categories (measured in grams): meat, dairy, and bakery products with three examples accompanying each of the three questions, i.e., Try to estimate how many grams in SUM the meat weighed (e.g., sausage - about 85g, pork chop - about 130g, a slice of ham about 15g).

First, a confirmatory factor analysis was conducted to see whether the structure of the questionnaire replicated. Then, four ordinal logistic regressions with the amount of wasted food in each category as dependent variables were performed. As measures of food wasted in grams were not distributed normally (skewness for meat = 12.20; dairy = 5.95; bakery products = 20.70; a composite score = 14.60), it was decided to conduct non-parametrical tests. The FWBQ factors scores, gender, age and being a vegan or vegetarian were included as predictors. To minimize the type I error, a Bonferroni correction was used, that is the alpha level below .013 was treated as significant. For exploratory purposes, alpha levels of .05 were also looked at, as these might suggest associations worth testing in future studies.

Participants were also asked to indicate whether they took care of a pet, were vegan or vegetarian, were responsible for preparing meals in a household, were responsible for groceries, how many people lived in a household, and their height and weight, which allowed for computing peoples' body mass index. The exploratory analyses are presented in the Exploratory analyses section.

All the analyses were performed using the Jamovi software (version 1.6.9; The jamovi project, 2020). The methods, analyses and hypotheses for this study were pre-registered (hidden for blind review – file attached to the submission).

### Study 2 Results

The confirmatory factor analysis supported the proposed structure of the questionnaire:  $\chi^{2}(160) = 696.47, p < .001; CFI = 0.92; RMSEA =$ 0.07; SRMR = 0.05. The complete results of the analyses are presented in Tables S2-S5 in the Supplementary Material. The models were statistically significant: the Meat model: R<sup>2</sup><sub>McF</sub> = 0.05, *p* < .001; the Dairy model: R<sup>2</sup><sub>McF</sub> = 0.03, *p* < .001; the Bakery model:  $R^{2}_{MCF} = 0.03$ , *p* < .001; the Summed model:  $R^{2}_{McF}$  = 0.03, p < .001. People who more frequently discarded food due to its' unpalatability wasted more meat (OR = 1.09, p < .001), more dairy (OR = 1.08, p < .001), more bakery (OR = 1.12, p < .001), and more food in general (OR = 1.13, p < .001). People who less frequently bought food according to their needs (over shopped more) wasted more meat (OR = 0.93, p = .002) and more food in general (OR = 0.95, p = .001). People who less frequently shared their food wasted more dairy (OR = 0.96, p = .013).

#### Study 2 Discussion

The results suggested that the Food Wasting Behaviour Questionnaire might be suitable for tracking the actual amount of wasted food. The analyses also highlighted that different categories of behaviours contribute to various types of waste. The results provided evidence that people who more frequently wasted food because of its unpalatability wasted more food, and this pattern was observed in all food categories. Furthermore, , people who over shopped more wasted more meat and food in general, and those who shared less frequently wasted more dairy.

The findings confirm that to assess the amount of wasted food through a questionnaire, it is necessary to acknowledge different types of food wasting behaviours. Furthermore, specific kinds of food wasting behaviours might lead to the waste of specific food products. The study suggests that the most apparent relationship between behaviours and the amount of wasted food occurs in the case of wasting motivated through food unpalatability. This, in turn, suggests a promising entry point for designing interventions to limit consumer food wasting behaviour-for example, through designing methods of keeping food products more appetising for longer (Schmidt and Matthies, 2018).

#### **Exploratory Analyses**

In the process of conducting three studies, additional data was gathered to explore whether the FWBQ might provide any additional insights. The analyses listed below were not pre-registered. The databases from Study 1B and Study 2 were assembled, as they included data on participants' gender and age (*N* = 1287; 975 women, 312 men, 4 people selfidentified as non-binary; mean age = 29.40, SD = 8.41). Both in Study 1B and Study 2, the participants were asked whether they took care of a pet, were vegan or vegetarian, were responsible for preparing meals in a household, were responsible for groceries, how many people lived in a household, and their height and weight, which allowed for assessing peoples' body mass index.

A set of multiple regression analyses was conducted to test whether (1) gender, (2) age, (3) taking care of a pet, (4) being vegetarian or vegan, (5) being responsible for cooking in a household, (6) being a person responsible for groceries in a household, (7) number of people living in a household, and (8) BMI predicted the frequency of behaviours in each factor of the FWBQ. As these were the exploratory analyses, it was decided to set the alpha level to .05 to observe as many potential associations as possible between the FWBQ and explored variables. the potential issue of multicollinearity was assessed using the Variance Inflation Factor. In addition, mediation analyses were conducted to verify whether gender differences in wasting behaviour could be the result of specific gender social roles. Previous studies on gender differences and food wasting behaviour were inconclusive - showing no gender differences (e.g., Misiak et al., 2020), women wasting less food (e.g., Visschers et al., 2016), and men wasting less food (e.g., Buzby and Guthrie, 2002). Chi-square independence analyses showed that neither men nor women were more frequently responsible for groceries (*p* = .217). However, women were more likely to be responsible for meal preparation (76% of women and 66% of men;  $\chi^2(1) = 5.56$ , p = .018), more likely to be vegan or vegetarian (26% of women and 12% of men;  $\chi^2(1) = 12.16$ , p < .001), and more likely to care for a pet (59% of women and 48% of men;  $\chi^2(1) = 5.15$ , p = .023). The mediation analyses included the significant factors as potential mediators between gender and food wasting behaviours.

The results of multiple linear regression and mediation models are presented in Supplement, in Table S6 and S7.

### Discussion of the exploratory analyses

The exploratory analyses suggested that each category of food wasting behaviours, as measured with the FWBQ, is associated with various demographic factors. Results revealed that food wasting behaviours could be partially associated with gender, age, taking care of a pet, being vegetarian or vegan, being the main cook in a household, number of people living in a household, and BMI.

- Older participants less frequently discarded food due to its unpalatability, less frequently shared food surplus with other people, and less frequently fed animals with leftovers.
- Women, compared to men, more frequently planned meals and groceries and more frequently shared food with others. Additional mediation analyses did not assumption support the that these differences could be explained to some extent by socioeconomic factors (being a main food supplier, being vegetarian or vegan, or taking care of a pet). There was, however, one exception - women were more likely to be the main cook in a household, and this was associated with more frequent planning of meals and groceries.

- People who took care of a pet, compared to those who did not, more frequently fed animals with food leftovers.
- Vegetarians and vegans, compared to people who did not indicate they are vegetarians or vegans, less frequently discarded food due to its unpalatability, more frequently bought food according to their needs, and less frequently fed animals with leftovers.
- People who identified themselves as the main cooks in their households more frequently planned meals and groceries.
- People who lived in larger households more frequently shared food leftovers with animals.
- People with a greater body mass index less frequently planned their meals and groceries.

### **General Discussion**

The results of the studies suggest that a very wide list of food wasting behaviours and those that prevent food from being wasted could be narrowed down to five factors. The first one is the only one associated with direct food wasting: discarding food due to its unpalatability. The other four factors include behaviours that prevent food from being wasted: buying food according to one's needs, planning meals and groceries, sharing the surplus of food with others, and feeding animals. These categories of behaviours were previously studied separately through various methods (Principato, 2018; Principato et al., 2021; dos Santos et al., 2022; Schanes et al., 2018). The FWBQ allows for studying them all at once and makes observing the relationship between these behaviours possible.

Furthermore, the fact that these behaviours are clustered into factors means that they might operate independently and through different psychological and situational mechanisms. When this research programme started it was expected that the FWBQ factors might resemble the categories highlighted by the Food Recovery Hierarchy (Environmental Protection Agency, 2015). After the start of the project, Principato and colleagues (2021) published their theoretical proposal for analysing food waste in households: the household food waste journey. They identified several stages at which food can get wasted: Planning, In-store, Preconsumption, Consumption, and Disposition. They also categorised factors that contribute to these behaviours: Psychological factors, Norms, Situational factors, and Demographic and SES factors. The results discussed in this section will mainly refer to this theoretical framework.

#### Theoretical implications

In the following paragraphs, we have provided brief descriptions of the results specific to each FWBQ category and included their theoretical implications.

(1) Discarding food due to its' unpalatability—this factor describes a group of wasting behaviours motivated by the quality of food. People who score high on this factor more frequently discard food because it appears to them as unappetising. This factor might be based on the affective reaction of disgust, as spoiling foods is an elicitor of this reaction

(Hartmann and Siegrist, 2018)-previous research has shown that people who are more disgust-sensitive tend to waste more food (Egolf et al., 2018). In present exploratory analyses, it was found that older people wasted less due to food unpalatability. It is consistent with previous research that suggests older people are less sensitive to cues of disgust (Curtis and de Barra, 2018). Furthermore, vegetarians and vegans were found to less frequently discard food due to its unpalatability. This could be a result of the fact that these types of diets do not include the most spoilage-vulnerable products, like meat (Dave and Ghaly, 2011). It could also be a result of greater environmental awareness: people who reduce their meat intake are often motivated by pro-environmental reasons and these underlie reduction in food wasting as well (Kim *et al.*, 2020). Looking at this category from the perspective of the household food waste journey (Principato et al., 2021), it can be seen that this category fits into the Pre-consumption stage, as it describes behaviours mainly resulting from inadequate food storage. This phase is also closely linked to Psychological *factors*, as an aversion to unappetising food is triggered by disgust or fear of being poisoned.

(2) Buying food—this factor consists of behaviours associated with buying according to one's need and avoiding over shopping. Previous research documented that people who over shop waste more food and addressing this behaviour might be a promising method for reducing food waste (Canali *et al.*, 2017). Furthermore, over shopping could be driven by psychological mechanisms, like a good provider identity (Visschers, et al., 2016). People who identify as good providers need to have plenty of food on hand to ensure they could feed their loved ones and manifest their hospitality. At the same time, it increases the probability of wastage, as perishable foods might never be used to serve their social function (Schanes et al., 2018). In the exploratory analyses, vegetarians and vegans were found to more frequently buy their food according to their needs and over shop less. It could be that the environmental awareness of vegetarians and vegans reframes their understanding of being a good provider-they might see their diets as a of benefitting something way beyond themselves and their immediate social groups, like the animals and the environment (Rosenfeld, 2020). This category directly reflects the *In-store* stage of the household food waste journey as it is tightly associated with shopping routines (Principato et al., 2021). In contrast to the previous FWBQ category, purchasing behaviour is a complex behaviour and results from a constellation of different factors. This study identified a potential *Psychological factor* related to identity (being vegetarian or vegan).

(3) Planning meals—this factor underlies the behaviours associated with planning meals and planning grocery shopping. The planning routines regarding these two domains might contribute to consumer food waste the most (Romani *et al.*, 2018). Unlike other factors, planning behaviour requires the most intentional and deliberate actions to be undertaken before food acquisition and consumption, like mastering cooking methods and controlling food purchases with a shopping list (Stancu et al., 2016). The exploratory analyses showed people who were the main cooks in their households planned more frequently. This factor partly explained why women tended to plan more frequently (because they were more often responsible for cooking). The mediation analysis showed that being a main cook explained only 12% of the association between gender and planning. This suggests that food wasting behaviours could be associated with gender in some other way than through traditionally determined sexual division of responsibilities around food preparation (Jungowska et al., 2021). Koivupuro and colleagues (2012) speculated that gender differences in food wasting behaviours might be a result of peoples' switch to healthier lifestyles and women's intention to buy fresh and healthy foods for the family. The link between a healthy lifestyle and wasting behaviour was also highlighted with present finding that those with lower BMI planned their meals and groceries more often-that could be explained by the fact that people who stick to a dieting regime more frequently plan their energy and nutrient intake. According to household food waste journey (Principato et al., 2021), this FWBQ factor reflects *Planning*-the operationalization of this stage is almost identical to the one used in this study. Similarly to the previous factor, it is hard to point to specific determinants of planning behaviours as they are very complex-this study, however, showed its associations with Demographic and *SES factors:* being responsible for cooking in a household, gender, and BMI.

(4) Sharing food with others—this factor is rarely described as a potential method to minimise food waste, although it has been acknowledged that people who want to minimize food wasting engage in food sharing (Schanes and Stagl, 2019). It has been hypothesized that food sharing cultural norms might serve as a strategy to avoid food wasting in small-scale societies (Misiak et al., 2019) and that there might be a specific psychological tendency that favours sharing food over sharing other objects (Sorokowska et al., 2021). Yet, people living in industrialised western societies, in which the majority of studies on food waste is conducted, waste their food in households, where the visibility of this behaviour to other people is minimal (Quested et al., 2013). The exploratory analyses suggested that women and younger people tend to share the surplus of food more often—a finding that is also reflected in the demographic structure of people that engage in food-sharing initiatives (Ganglbauer et al., 2014; Schanes and Stagl, 2019). In the light of household food waste journey (Principato et al., 2021), food sharing does not constitute a distinct stage of the household food waste journey. This is where the results of the studies provide one of the biggest theoretical contributions-the empirical approach and crowd-sourcing of potential behaviours demonstrated that food sharing is a viable method to minimise food waste. Principato and colleagues (2021) could omit this stage as their framework was based on the systematic review

they conducted. Researchers in the past were apparently not interested in food sharing as a potential way to mitigate food waste to the extent it would produce a number of articles worth including in the review. Food sharing might be a viable option to minimise household food wasting behaviour worth studying. This research project demonstrated that it is associated to *Demographic and SES factors*: gender and age.

Feeding animals-this (5) factor underlies the behaviours associated with using food leftovers to feed pets and other animals. These behaviours could be controversial, as feeding animals with human food could be perceived by consumers as a way to reduce food wastage, but on the other hand, it could contribute to animals' health problems (Dodd et al., 2020). In present exploratory analyses, it was found that people who more frequently fed the leftovers to animals were taking care of a pet, were younger, lived in bigger households, and less frequently were vegetarian or vegan. The relationship between age and household size could be potentially explained by economic status: people who have a smaller budget for pet care (younger ones and those who have bigger families) may save money by substituting commercial pet food with leftovers. Less frequent animal feeding by vegetarians and vegans could be explained by their better nutritional knowledge and their awareness of potential hazards associated with feeding animals with human food. This FWBQ factor could be linked to the *Disposition* stage of the household food waste journey (Principato et al.,

2021). It was associated with *Demographic and SES factors* (taking care of a pet, age, and household size) as well as *Psychological factors* (being vegetarian or vegan).

Specific kinds of behaviours may contribute to specific food products being wasted. The present project looked at foods that were associated with the biggest environmental impact when wasted: meat, dairy, and bakery (Schmidt and Matthies, 2018). The results showed that discarding food due to its' unpalatability was the best predictor of the amount of wasted meat, bakery and dairy. These are all products that quickly lose their sensory qualities. People who do not mind eating food products that lost their appeal might be less sensitive to the cues of spoilage. It could be that the change in food structure elicits a disgust response, therefore, disgust-sensitive people are more likely to discard it (Ammann et al., 2018). Also, the FWBQ allowed indicating that people who more frequently bought food according to their needs (over shopped less frequently) wasted less meat. Meat is a food product with a short expiry date, and over shopping could lead to problems with managing the surplus of this perishable vulnerable food product. It was also found that people who more frequently share the surplus of food waste less dairy. It could be that a commercial package of dairy products (e.g., yoghurt, milk, cottage cheese) facilitates sharing. Meat and bakery are often sold with no airtight packaging-this allows consumers to buy the exact amount of meat and bakery they want, but it also excludes these products from further

sharing as it raises concerns about the safety of consuming it. In sum, these findings provide directions for people who want to design interventions aimed at decreasing the wastage of food products with the most negative environmental impact (Schmidt & Matthies, 2018). The present research suggests that focusing on minimizing food unpalatability, e.g., through improving the packaging methods or through educating people on food storing techniques, might be the most effective in minimizing household food wastage (Reynolds et al., 2019).

#### Practical implications

This project provides several potential practical applications. Firstly, the FWBQ can be to monitor effectiveness used the of interventions aimed at minimising food waste or targeted at changing consumer behaviour and routines. It can be used before and after interventions or long-term educational campaigns to verify which aspects of behaviour were affected and with what magnitude. Because of its simplicity and low cost, it can be used at the initial stage of developing information campaigns to clarify which methods of persuasion are most effective. Secondly, this questionnaire allows conducting segmentation research. This kind of research is aimed at describing different types of consumers and their demographic characteristics. For example, it could be that certain groups in the population might be characterized by a higher tendency to share food with animals (like people from the rural parts or regions) or by a higher tendency to share food (like people who have access to food sharing initiatives in big cities). Identifying such groups could allow policymakers and activists to come up with more group-relevant initiatives, as FWBQ could provide them with information about food waste practices, which are particularly salient for a given group.

#### Limitations and future directions

The Food Behaviours Wasting Questionnaire allows for measuring the frequency of five categories of behaviours associated with food wasting. However, it is important to stress that these five categories do not include all possible factors that contribute to food wastage. The present research aimed to develop a short questionnaire suitable for conducting preliminary research on food wasting in various types of populations, therefore, only the behaviours that could be easily comprehended by people of different demographic and cultural backgrounds were included. Future studies might demonstrate more population-specific categories of food wasting behaviours. For example, people living in rural areas might limit their food wasting through composting. Composting was a kind of behaviour that was described by participants as the behaviour that limits food wasting in Study 1A, however, the factor analysis excluded it as a potential factor. This does not mean that this category would not emerge if a similar study was conducted in a different population, where composting is more popular.

A similar logic applies not only to the number of possible categories of food wasting behaviours but also to the frequency of each behaviour in a given population. The present study suggests that wasting food due to its' unpalatability, food sharing, and feeding animals are much less frequent than behaviours associated with buying foods and planning. This pattern of results is likely specific to the Polish sample. It was hypothesized that the FWBQ would yield different results if the study was conducted in a different population. For example, if the FWBQ was used among people whose culture stresses the importance of food sharing, the scores on the food sharing category might be expected to be much higher. Similarly, if a similar study was conducted in a population with limited access to electricity, people might be expected to overbuy less, as it would be harder to store the food surplus.

It should be stressed that the questionnaire is not suitable to replace the methods which measure the total amount of wasted food. It was never the intention of the authors of the present research. The FWBQ should be used as a preliminary method for assessing food wastage: it is suitable for verifying the hypotheses on the causes of food wasting behaviours, it also allows for monitoring the change in peoples' practices and routines, but it does not allow to evaluate the total amount of consumer food waste.

Using the FWBQ in future studies could extend our understanding of consumer food wasting behaviours in two main ways. First, it has been constructed with the premise to allow for using it in various populations. The field of food wasting research has been dominated by studies that are conducted on western populations. industrialized However, the problem of food wasting concerns people all over the world. The FWBQ was designed to be comprehensible by people of various cultural, religious, and demographic backgroundsbecause of that it might be suitable for conducting cross-populational comparisons. This potential advantage of the questionnaire should be tested in future studies. The second strength of the FWBQ lies in its potential for using it in systematic quantitative reviews, like meta-analyses. To date, researchers published several large reviews on consumer food wasting behaviours (e.g., (Principato, 2018; Principato et al., 2021; dos Santos et al., 2022; Schanes et al., 2018), but the diverse methods used in the field are not suitable for conducting meta-analyses.

## Conclusion

This paper describes three studies that established a novel method for preliminary measurement of consumer food wasting behaviours—Food Wasting Behaviours Questionnaire (FWBQ). In Studies 1A and 1B, a five-factor questionnaire including the behaviours associated with discarding food and behaviours that prevent food from being wasted was developed. Study 2 demonstrated how these categories of food wasting behaviours are associated with wasting meat, dairy, and bakery products. After testing the pre-registered hypotheses, exploratory analyses were conducted to verify whether the FWBQ factors are associated with various demographic and socioeconomic characteristics.

Overall, the present multi-study project highlights the five categories of food wasting behaviours that are associated with food wasting: (1) discarding unpalatable foods, (2) overbuying foods, (3) planning meals and groceries, (4) sharing foods with others, and (5) feeding animals. These categories were interpreted within the household food waste journey framework and combined with a number of factors that shape different stages of food waste. The FWBQ is a method that may prove useful for preliminary and systematic research. It can enable practitioners to help monitor the effects of outreach campaigns and opens the possibility of food waste research to those who do not have a large enough budget to conduct sophisticated measurements of household food waste. This approach may yield new findings that can be systematically analysed to effectively address challenges posed by the current level of food waste.

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### Food Wasting Behaviours Questionnaire

Instruction: Please, use the scale below to indicate how often you behave as described.

Scale: 1 – Never; 2 – Very Rarely, 3 – Rarely, 4 – Difficult to say; 5 – Occasionally; 6 – Very Frequently; 7 –

Always

**Note:** If possible, present the items in random order.

| Factor            | No. | Item  |
|-------------------|-----|---|
|                   | 1.  | I throw away food I do not like.                    |
| Discarding        | 2.  | I throw away dried out food.                        |
| unpalatable foods | 3.  | I throw away wilted food.                           |
|                   | 4.  | I throw away food that looks unpalatable.           |
|                   | 5.  | I only buy the food I need.                         |
| Ruwing as pooled  | 6.  | I buy small amounts of food.                        |
| Buying as needed  | 7.  | I buy as much food as I need at any one time.       |
|                   | 8.  | I avoid overshopping.                               |
|                   | 9.  | I plan meals for the next day.                      |
| Dianning mode     | 10. | I make a plan before shopping.                      |
| Plaining meals    | 11. | I try to prepare meals that I can eat the next day. |
|                   | 12. | I make shopping lists before I go grocery shopping. |
|                   | 13. | I share the food I can't eat with people I know.    |
| Charing food      | 14. | I give away food I can't eat.                       |
| Sharing 1000      | 15. | I give away surplus food to people who need it.     |
|                   | 16. | I pass surplus food to people who are hungry.       |
|                   | 17. | I feed leftover food to my pets.                    |
| Fooding onimals   | 18. | I feed leftover food to animals.                    |
| i ceuing annuals  | 19. | I feed animals when I have excess food.             |
|                   | 20. | I feed hungry animals with food I cannot eat.       |

The list of items used in Study 1b to establish the final version of Food Wasting Behaviours Questionnaire

| No. | FWBQ     | Polski / Polish (original)  | English  |
|-----|----------|---|--|
| 1   |          | Chodzę na zakupy najedzonym.  | I go shopping satiated.                                  |
| 2   | Sharing  | Dzielę się ze znajomymi jedzeniem, którego nie<br>mogę zjeść.           | I share food I can't eat with people I know.             |
| 3   |          | Dzielę się z innymi jedzeniem, którego nie mogę<br>zjeść.               | I share food I can't eat with others.                    |
| 4   |          | Swoje jedzenie przygotowuję w domu.                                     | I prepare my own food at home.                           |
| 5   |          | Jeśli jest możliwość, kupuję mniejsze opakowania z<br>jedzeniem.        | If possible, I buy smaller packages of food.             |
| 6   |          | Jeżeli owoce są zbyt dojrzałe, wyrzucam je.                             | If fruits are too ripe, I throw them away.               |
| 7   |          | Kiedy się najem, kończę jedzenie i zostawiam resztki.                   | When I am full, I finish eating and leave the leftovers. |
| 8   | Feeding  | Karmię zwierzęta domowe resztkami jedzenia.                             | I feed leftover food to my pets.                         |
| 9   |          | Kupuję jedzenie, które się szybko psuje.                                | I buy food that spoils quickly.                          |
| 10  |          | Kupuję mrożone jedzenie.  | l buy frozen food.                                       |
| 11  | Buying   | Kupuję jedynie potrzebne produkty żywnościowe.                          | I only buy the food I need.                              |
| 12  | Buying   | Kupuję małe ilości jedzenia.  | I buy small amounts of food.                             |
| 13  | Buying   | Kupuję tyle jedzenia, ile potrzebuję w danym<br>momencie.               | I buy as much food as I need at any one time.            |
| 14  |          | Kupuję warzywa i owoce, które są świeże, ale<br>brzydko wyglądają.      | I buy fruit and vegetables that are fresh but look ugly. |
| 15  |          | Nakładam małe porcje jedzenia.  | I put on small portions of food.                         |
| 16  |          | Unikam kupowania nieznanego jedzenia, które może okazać się niesmaczne. | I avoid buying unfamiliar food which may not be tasty.   |
| 17  | Buying   | Unikam robienia zakupów na zapas.                                       | I avoid overshopping.                                    |
| 18  |          | Notuję wyrzucane jedzenie.  | I make a note of the food I throw away.                  |
| 19  | Sharing  | Oddaję innym żywność, której nie mogę zjeść.                            | I give away food I can't eat.                            |
| 20  |          | Planuję przyrządzenie posiłku z jedzenia, które może<br>się zepsuć.     | I plan to cook a meal from food that can go bad.         |
| 21  | Planning | Planuję posiłki na następny dzień.                                      | I plan meals for the next day.                           |
| 22  |          | Planuję swoje posiłki.  | I plan my meals.   |

| No. | FWBQ     | Polski / Polish (original)  | English  |
|-----|----------|---|--|
| 23  |          | Próbuję potraw w trakcie ich gotowania.   | I try food while it is cooking.  |
| 24  |          | Przechowuję resztki jedzenia w lodówce.   | I store leftover food in the refrigerator.   |
| 25  | Planning | Przed zakupami przygotowuję plan.   | I make a plan before shopping.   |
| 26  |          | Przeszacowuję swoją możliwość zjedzenia jedzenia,<br>kiedy nakładam je na talerz. | I overestimate my ability to eat food when I put it on my plate.                   |
| 27  |          | Przetwarzam resztki jedzenia.   | I recycle leftover food.   |
| 28  |          | Przygotowuję przetwory z owoców, które mogą się<br>zepsuć.                        | I make preserves of fruit which can go bad.  |
| 29  |          | Resztki jedzenia zjadam w pierwszej kolejności.                                   | I eat leftovers first.   |
| 30  |          | Robię zakupy często i kupuję małe ilości jedzenia.                                | I shop often and buy small amounts of food.  |
| 31  |          | Robię zakupy zgodnie z listą zakupów.   | I shop according to a shopping list.   |
| 32  |          | Spożywam swoje jedzenie, nawet jeśli mi nie<br>smakuje.                           | I eat my food, even if I don't like it.  |
| 33  |          | Sprawdzam, czy jedzenie nadaje się do spożycia<br>pomimo daty ważności.           | I check food for expiry dates.   |
| 34  |          | Sprawdzam termin przydatności do spożycia przed kupnem jedzenia.                  | I check the best-before dates before buying food.                                  |
| 35  |          | Staram się kupować tyle jedzenia, ile potrzebuję w<br>danym momencie.             | I try to buy as much food as I need at any one time.                               |
| 36  |          | Staram się odpowiednio przechowywać jedzenie.                                     | I try to store food properly.  |
| 37  | Planning | Staram się przygotowywać potrawy, które mogę<br>zjeść następnego dnia.            | I try to prepare meals that I can eat the next day.                                |
| 38  |          | Staram się spożywać jedzenie z umiarem.   | I try to eat in moderation.  |
| 39  |          | Staram się wykorzystywać resztki jedzenia w<br>gotowaniu.                         | I try to use leftover food in cooking.   |
| 40  | Planning | Tworzę listy zakupów przed zakupami spożywczymi.                                  | I make shopping lists before I go grocery shopping.                                |
| 41  |          | Tworzę dla siebie jadłospisy.   | I create menus for myself.   |
| 42  |          | Unikam kupowania mięsa.   | I avoid buying meat.   |
| 43  |          | Ustawiam produkty w lodówce tak, aby te bliskie<br>zepsucia były z przodu.        | I arrange products in the fridge so that those close to spoiling are at the front. |
| 44  |          | Wyrzucam jedzenie, by zrobić miejsce na nowe jedzenie.                            | I throw away food to make room for new food.                                       |
| 45  |          | Wyrzucam jedzenie, jeśli ma skazy.  | I throw food away if it has blemishes.   |

| No. | FWBQ       | Polski / Polish (original)   | English   |
|-----|------------|--|---|
| 46  |            | Wyrzucam jedzenie profilaktycznie, bo może się zepsuć.   | I throw away food prophylactically because it might spoil.                                  |
| 47  |            | Wyrzucam jedzenie z nudów.   | I throw away food out of boredom.   |
| 48  |            | Wyrzucam jedzenie, jeśli straciło smak.  | I throw away food if it has lost its flavour.   |
| 49  |            | Wyrzucam jedzenie, jeżeli zostało uszkodzone.  | I throw away food if it's been damaged.   |
| 50  |            | Wyrzucam jedzenie, kiedy nie mam pewności, że jest zdatne do spożycia.   | I throw away food when I'm not sure it's safe to eat.                                       |
| 51  | Discarding | Wyrzucam jedzenie, które mi nie smakuje.   | I throw away food I don't like.   |
| 52  |            | Wyrzucam jedzenie, które upadnie mi na ziemię.   | I throw away food that falls on the ground.   |
| 53  |            | Wyrzucam jedzenie, które zbliża się do końca daty ważności.  | I throw away food that is approaching its expiry date.                                      |
| 54  |            | Wyrzucam jedzenie, które zostało dotknięte przez owada.  | I throw away food that has been touched by an insect.                                       |
| 55  |            | Wyrzucam jedzenie, które zostało napoczęte przez kogoś innego.   | I throw away food that has been broached by someone else.                                   |
| 56  |            | Wyrzucam jedzenie, które zostało polizane przez zwierzę.   | I throw away food that has been licked by an animal.  |
| 57  |            | Wyrzucam jedzenie, na które tracę ochotę.  | I throw away food that I'm losing interest in.  |
| 58  |            | Wyrzucam jedzenie, o którym zapomniałem/am.  | I throw away food that I have forgotten about.  |
| 59  |            | Wyrzucam jedzenie, w którym znajduje się<br>niesmaczny dodatek.  | I throw away food that has an unpalatable ingredient in it.                                 |
| 60  |            | Wyrzucam nadmiar zakupionego jedzenia.   | I throw away excess purchased food.   |
| 61  |            | Wyrzucam obite jedzenie.   | I throw away bruised food.  |
| 62  |            | Wyrzucam produkty, które przekroczyły datę<br>przydatności do spożycia bez sprawdzenia ich smaku<br>i zapachu. | I throw away food that is past its best before date without checking it for taste or smell. |
| 63  |            | Wyrzucam przeterminowaną żywność.  | I throw away expired food.  |
| 64  |            | Wyrzucam przypalone jedzenie.  | I throw away burnt food.  |
| 65  |            | Wyrzucam resztki jedzenia po gościach.   | I throw away leftover food from guests.   |
| 66  | Discarding | Wyrzucam wyschnięte jedzenie.  | I throw away dried out food.  |
| 67  | Discarding | Wyrzucam zwiędnięte jedzenie.  | I throw away wilted food.   |
| 68  |            | Wyrzucam źle przygotowane potrawy.   | I throw away badly prepared food.   |
| 69  |            | Zamrażam jedzenie, którego mam za dużo.  | I freeze food I have too much of  |

| No. | FWBQ       | Polski / Polish (original)   | English   |
|-----|------------|--|---|
| 70  |            | Zapraszam bliskich na wspólne posiłki.                               | I invite people to share meals with me                    |
| 71  |            | Gotuję z resztek jedzenia.   | I cook with leftover food.                                |
| 72  |            | Kupuję za dużo jedzenia w sklepie.                                   | I buy too much food at the shop.                          |
| 73  |            | Kupuję bardzo duże ilości jedzenia.                                  | I buy very large amounts of food.                         |
| 74  |            | Kupuję nowe produkty spożywcze, które okazują się<br>być niesmaczne. | I buy new food that turns out not to be tasty.            |
| 75  |            | Zostawiam resztki dania, które jest za duże.                         | I leave leftovers of a dish that is too big.              |
| 76  |            | Przyrządzam jedzenie niepoprawnie.                                   | I cook food incorrectly.                                  |
| 77  |            | Przygotowuję zbyt dużą ilość jedzenia dla gości.                     | I prepare too much food for guests.                       |
| 78  |            | Robię nieprzemyślane zakupy spożywcze.                               | I make ill-considered grocery purchases.                  |
| 79  |            | Wyrzucam jedzenie, które posiada niechciany przeze mnie składnik.    | I throw away food that has an ingredient I don't want.    |
| 80  |            | Wyrzucam jedzenie, kiedy nie mam miejsca w<br>lodówce.               | I throw away food when I don't have room in the fridge.   |
| 81  |            | Wyrzucam jedzenie, kiedy nie mam pomysłu co z<br>nim zrobić.         | I throw food away when I have no idea what to do with it. |
| 82  |            | Wyrzucam jedzenie, kiedy nie wiem, jak je<br>przyrządzić.            | I throw food away when I don't know how to cook it.       |
| 83  |            | Wyrzucam jedzenie z obawy, że jest<br>przeterminowane.               | I throw food away for fear that it's out of date.         |
| 84  |            | Wyrzucam jedzenie ze strachu przed zatruciem.                        | I throw food away for fear of poisoning it.               |
| 85  |            | Wyrzucam jedzenie ze względu na jego<br>nieestetyczny wygląd.        | I throw away food because it looks unsightly.             |
| 86  |            | Niewłaściwie przechowuję jedzenie w lodówce.                         | I don't store food properly in the fridge.                |
| 87  |            | Wyrzucam jedzenie, które jest nieświeże.                             | I throw away food that is stale.                          |
| 88  |            | Wyrzucam jedzenie, które ma nieestetyczne opakowanie.                | I throw away food that has unsightly packaging.           |
| 89  |            | Wyrzucam jedzenie, które nieapetycznie pachnie.                      | I throw away food that smells bad.                        |
| 90  | Discarding | Wyrzucam jedzenie, które wygląda nieapetycznie.                      | I throw away food that looks unpalatable.                 |
| 91  |            | Wyrzucam jedzenie, które zalega w lodówce.                           | I throw away food that is sitting in the fridge.          |
| 92  |            | Wyrzucam jedzenie, które zostało uszkodzone.                         | I throw away food that has been damaged.                  |
| 93  | Feeding    | Karmię zwierzęta resztkami jedzenia.                                 | I feed leftover food to animals.                          |

| No. | FWBQ    | Polski / Polish (original)  | English   |
|-----|---------|---|---|
| 94  |         | Wyrzucam potrawy, które mnie znudziły.                                    | I throw away food that I'm bored with.              |
| 95  |         | Robię zbyt duże zakupy.   | I shop too much.                                    |
| 96  |         | Karmię zwierzęta domowe resztkami jedzenia.                               | I feed leftover food to pets.                       |
| 97  | Sharing | Oddaję nadmiar jedzenia osobom, które go<br>potrzebują.                   | I give away surplus food to people who need it.     |
| 98  |         | Dzielę się jedzeniem, którego nie mogę zjeść z<br>osobami potrzebującymi. | I share food I can't eat with people who need it.   |
| 99  | Sharing | Przekazuję nadmiar jedzenia osobom głodnym.                               | I pass surplus food to people who are hungry.       |
| 100 | Feeding | Jeżeli mam nadmiar jedzenia, dokarmiam nim<br>zwierzęta.                  | I feed animals when I have excess food.             |
| 101 | Feeding | Karmię głodne zwierzęta jedzeniem, którego nie<br>mogę spożyć.            | I feed hungry animals with food I can't eat.        |
| 102 |         | Kompostuję resztki jedzenia.  | l compost leftover food.                            |
| 103 |         | Używam jedzenia, którego nie udało mi się zjeść,<br>jako nawozu.          | I use food I have not managed to eat as fertiliser. |
| 104 |         | Przeznaczam nadmiar jedzenia na kompost.                                  | I use surplus food for compost.                     |

Odds ratio for ordinal regression model considering Food Wasting Behaviours Questionnaire and the amount of wasted meat.

|                               |       |      | 95%   | 6 CI  |        |      |
|-------------------------------|-------|------|-------|-------|--------|------|
| Predictor                     | В     | SE   | Lower | Upper | p      | OR   |
| Discarding unpalatable foods  | 0.09  | 0.02 | 0.05  | 0.12  | < .001 | 1.09 |
| Buying as needed              | -0.07 | 0.02 | -0.12 | -0.03 | 0.002  | 0.93 |
| Planning meals                | -0.03 | 0.02 | -0.08 | 0.01  | 0.174  | 0.97 |
| Sharing food                  | -0.03 | 0.02 | -0.07 | 0.01  | 0.185  | 0.97 |
| Feeding animals               | -0.00 | 0.01 | -0.03 | 0.03  | 0.972  | 1.00 |
| Age                           | -0.01 | 0.01 | -0.03 | 0.02  | 0.632  | 0.99 |
| Gender <sup>a</sup>           | -0.40 | 0.26 | -0.93 | 0.09  | 0.123  | 0.67 |
| Vegetarian/Vegan <sup>b</sup> | -1.44 | 0.37 | -2.23 | -0.76 | < .001 | 0.24 |

Note.

<sup>a</sup> Gender variable was included as a dummy variable (0 – women, 1 – men)

Odds ratio for ordinal regression model considering Food Wasting Behaviours Questionnaire and the amount of wasted dairy.

| Predictor                     | В     | SE   | Lower | Upper | p      | OR   |
|-------------------------------|-------|------|-------|-------|--------|------|
| Discarding unpalatable foods  | 0.08  | 0.02 | 0.05  | 0.11  | < .001 | 1.08 |
| Buying as needed              | -0.04 | 0.02 | -0.08 | -0.01 | 0.023  | 0.96 |
| Planning meals                | 0.00  | 0.02 | -0.04 | 0.04  | 0.977  | 1.00 |
| Sharing food                  | -0.04 | 0.02 | -0.08 | -0.01 | 0.013  | 0.96 |
| Feeding animals               | 0.01  | 0.01 | -0.01 | 0.03  | 0.411  | 1.01 |
| Age                           | -0.02 | 0.01 | -0.04 | 0.00  | 0.057  | 0.98 |
| Gender <sup>a</sup>           | -0.31 | 0.21 | -0.73 | 0.09  | 0.134  | 0.73 |
| Vegetarian/Vegan <sup>b</sup> | -0.45 | 0.22 | -0.89 | -0.02 | 0.042  | 0.64 |

Note.

<sup>a</sup> Gender variable was included as a dummy variable (0 – women, 1 – men)

Odds ratio for ordinal regression model considering Food Wasting Behaviours Questionnaire and the amount of wasted bakery.

|                               |       |      | 95%   |       |        |      |
|-------------------------------|-------|------|-------|-------|--------|------|
| Predictor                     | В     | SE   | Lower | Upper | p      | OR   |
| Discarding unpalatable foods  | 0.11  | 0.02 | 0.08  | 0.14  | < .001 | 1.12 |
| Buying as needed              | -0.02 | 0.02 | -0.06 | 0.01  | 0.208  | 0.98 |
| Planning meals                | -0.03 | 0.02 | -0.07 | 0.00  | 0.077  | 0.97 |
| Sharing food                  | -0.01 | 0.01 | -0.04 | 0.02  | 0.567  | 0.99 |
| Feeding animals               | 0.01  | 0.01 | -0.01 | 0.03  | 0.359  | 1.01 |
| Age                           | -0.00 | 0.01 | -0.02 | 0.01  | 0.641  | 1.00 |
| Gender <sup>a</sup>           | -0.51 | 0.20 | -0.90 | -0.13 | 0.010  | 0.60 |
| Vegetarian/Vegan <sup>b</sup> | -0.04 | 0.19 | -0.41 | 0.34  | 0.852  | 0.96 |

Note.

<sup>a</sup> Gender variable was included as a dummy variable (0 – women, 1 – men)

Odds ratio for ordinal regression model considering Food Wasting Behaviours Questionnaire and the amount of wasted food in general.

|                               |       |      | 95%   | 6 CI  |        |      |
|-------------------------------|-------|------|-------|-------|--------|------|
| Predictor                     | В     | SE   | Lower | Upper | p      | OR   |
| Discarding unpalatable foods  | 0.12  | 0.01 | 0.10  | 0.15  | < .001 | 1.13 |
| Buying as needed              | -0.05 | 0.02 | -0.09 | -0.02 | 0.001  | 0.95 |
| Planning meals                | -0.01 | 0.02 | -0.05 | 0.02  | 0.461  | 0.99 |
| Sharing food                  | -0.03 | 0.01 | -0.06 | -0.00 | 0.022  | 0.97 |
| Feeding animals               | 0.01  | 0.01 | -0.01 | 0.03  | 0.328  | 1.01 |
| Age                           | -0.01 | 0.01 | -0.03 | 0.00  | 0.104  | 0.99 |
| Gender <sup>a</sup>           | -0.39 | 0.18 | -0.74 | -0.05 | 0.025  | 0.67 |
| Vegetarian/Vegan <sup>b</sup> | -0.42 | 0.18 | -0.77 | -0.07 | 0.019  | 0.66 |

Note.

<sup>a</sup> Gender variable was included as a dummy variable (0 – women, 1 – men)

#### FOOD WASTING BEHAVIOURS QUESTIONNAIRE

#### Table S6

## Model coefficients for multiple linear regressions predicting the frequency of behaviours measured with Food Wasting Behaviours Questionnaire

|                          | Discarding ur | scarding unpalatable foods Buying as needed Planning meals Sharing food |       |              |       | Feeding animals |              |       |       |              |       |        |              |       |        |
|--------------------------|---------------|---|-------|--------------|-------|-----------------|--------------|-------|-------|--------------|-------|--------|--------------|-------|--------|
| Predictors               | B (SE)        | β   | p     | B (SE)       | β     | р               | B (SE)       | β     | p     | B (SE)       | β     | p      | B (SE)       | β     | p      |
| Intercept                | 18.93 (3.03)  |   | <.001 | 14.77 (2.55) |       | <.001           | 26.35 (2.52) |       | <.001 | 10.14 (3.08) |       | 0.001  | 7.15 (3.99)  |       | 0.074  |
| Gender <sup>a</sup>      | -0.93 (0.50)  | -0.07   | 0.064 | -0.46 (0.42) | -0.04 | 0.275           | -0.95 (0.41) | -0.09 | 0.022 | -1.47 (0.51) | -0.11 | 0.004  | 0.85 (0.66)  | 0.05  | 0.198  |
| Age                      | -0.06 (0.02)  | -0.10   | 0.013 | -0.01 (0.02) | -0.01 | 0.937           | 0.01 (0.02)  | 0.01  | 0.961 | -0.10 (0.02) | -0.16 | < .001 | -0.08 (0.03) | -0.09 | 0.013  |
| Pet <sup>b</sup>         | -0.51 (0.43)  | -0.05   | 0.236 | 0.24 (0.36)  | 0.03  | 0.515           | -0.41 (0.36) | -0.05 | 0.251 | 0.68 (0.44)  | 0.06  | 0.124  | 3.20 (0.57)  | 0.22  | < .001 |
| Veg*an <sup>c</sup>      | -1.82 (0.50)  | -0.14   | <.001 | 1.34 (0.42)  | 0.13  | 0.001           | -0.17 (0.41) | -0.02 | 0.688 | 0.05 (0.50)  | 0.01  | 0.926  | -1.77 (0.65) | -0.10 | 0.006  |
| Main cook <sup>d</sup>   | -0.66 (0.60)  | -0.06   | 0.252 | 0.60 (0.48)  | 0.06  | 0.212           | 0.97 (0.48)  | 0.10  | 0.042 | 0.42 (0.58)  | 0.03  | 0.468  | 0.22 (0.76)  | 0.01  | 0.774  |
| Main supply <sup>e</sup> | -0.47 (0.55)  | -0.04   | 0.384 | -0.12 (0.46) | -0.01 | 0.787           | 0.38 (0.45)  | 0.04  | 0.401 | 0.39 (0.55)  | 0.03  | 0.479  | 0.26 (0.72)  | 0.02  | 0.719  |
| Household size           | -0.44 (0.33)  | -0.10   | 0.176 | 0.30 (0.28)  | 0.08  | 0.271           | -0.45 (0.27) | -0.13 | 0.100 | 0.60 (0.33)  | 0.14  | 0.069  | 1.01 (0.43)  | 0.17  | 0.018  |
| BMI                      | -0.05 (0.09)  | -0.05   | 0.535 | 0.12 (0.07)  | 0.12  | 0.103           | -0.17 (0.07) | -0.18 | 0.016 | 0.05 (0.09)  | 0.04  | 0.586  | 0.03 (0.11)  | 0.02  | 0.812  |
| R <sup>2</sup>           | 0.041         |   | 0.    | 0.023        |       | 0               | 0.040        |       | 0.055 |              |       | 0.109  |              |       |        |
| F                        | 3             | 3.59  |       | 1            | 99    |                 | 3            | .48   |       |              | 1.88  |        | :            | 10.2  |        |

Note.

<sup>a</sup>coded as a dummy variable (0 – women, 1 – men)

<sup>b</sup>coded as a dummy variable (0 – no pet, 1 – pet)

<sup>c</sup>coded as a dummy variable (0 – non-vegan or vegetarian, 1 – vegan or vegetarian)

<sup>*d</sup></sup>coded as a dummy variable (0 – not a main cook in a household, 1 – main cook)*</sup>

<sup>e</sup>coded as a dummy variable (0 – not a main food supplier in a household, 1 – main supplier)

#### FOOD WASTING BEHAVIOURS QUESTIONNAIRE

#### Table S7

Mediation models estimates for the associations between gender and Planning as well as Sharing with socioeconomic factors as mediators: being responsible for cooking (Model I and II), being a vegetarian or vegan (Model III and IV), caring for a pet (Model V and VI)

|                      |           |          |      | Pla             | anning          |       |       |             |          |          |      | Sł              | naring          |       |       |             |
|----------------------|-----------|----------|------|-----------------|-----------------|-------|-------|-------------|----------|----------|------|-----------------|-----------------|-------|-------|-------------|
| Mediator             | Effect    | Estimate | SE   | Lower<br>95% Cl | Upper<br>95% Cl | Z     | р     | % Mediation | Effect   | Estimate | SE   | Lower<br>95% Cl | Upper<br>95% Cl | Z     | р     | % Mediation |
|                      | Model I   |          |      |                 |                 |       |       |             | Model II |          |      |                 |                 |       |       |             |
|                      | Indirect  | -0.13    | 0.07 | -0.26           | -0.00           | -1.97 | 0.049 | 12.11       | Indirect | 0.03     | 0.05 | -0.06           | 0.12            | 0.60  | 0.547 | 1.62        |
| Cooking <sup>a</sup> | Direct    | -0.93    | 0.40 | -1.72           | -0.15           | -2.34 | 0.019 | 87.89       | Direct   | -1.70    | 0.50 | -2.67           | -0.72           | -3.41 | <.001 | 98.38       |
|                      | Total     | -1.06    | 0.40 | -1.85           | -0.28           | -2.65 | 0.008 | 100.00      | Total    | -1.67    | 0.50 | -2.64           | -0.70           | -3.37 | <.001 | 100.00      |
|                      | Model III |          |      |                 |                 |       |       |             | Model IV |          |      |                 |                 |       |       |             |
|                      | Indirect  | -0.00    | 0.05 | -0.11           | 0.10            | -0.05 | 0.962 | 0.24        | Indirect | -0.01    | 0.07 | -0.14           | 0.12            | -0.18 | 0.853 | 0.73        |
| Veg*an <sup>b</sup>  | Direct    | -1.06    | 0.41 | -1.85           | -0.27           | -2.62 | 0.009 | 99.76       | Direct   | -1.68    | 0.50 | -2.67           | -0.70           | -3.35 | <.001 | 99.27       |
|                      | Total     | -1.06    | 0.40 | -1.85           | -0.28           | -2.65 | 0.008 | 100.00      | Total    | -1.70    | 0.50 | -2.67           | -0.72           | -3.41 | <.001 | 100.00      |
|                      |           |          |      | M               | odel V          |       |       |             |          |          |      | М               | odel VI         |       |       |             |
|                      | Indirect  | 0.03     | 0.04 | -0.04           | 0.11            | 0.85  | 0.398 | 2.83        | Indirect | -0.09    | 0.06 | -0.21           | 0.02            | -1.55 | 0.121 | 5.42        |
| Pet <sup>c</sup>     | Direct    | -1.10    | 0.40 | -1.88           | -0.31           | -2.72 | 0.007 | 97.17       | Direct   | -1.60    | 0.50 | -2.58           | -0.63           | -3.22 | 0.001 | 94.58       |
|                      | Total     | -1.06    | 0.40 | -1.85           | -0.28           | -2.65 | 0.008 | 100.00      | Total    | -1.70    | 0.50 | -2.67           | -0.72           | -3.41 | <.001 | 100.00      |

Note.

<sup>*a</sup></sup>coded as a dummy variable (0 – not a main cook in a household, 1 – main cook)*</sup>

<sup>b</sup>coded as a dummy variable (0 – non-vegan or vegetarian, 1 – vegan or vegetarian)

<sup>c</sup>coded as a dummy variable (0 – no pet, 1 – pet)